

Elevate health and well-being.

Together.





We believe in elevating health and well-being. Together.

It's time to harness the power of charitable giving and philanthropic partnerships to propel health organizations and the communities they serve from now to next. Philanthropy remains a valuable and high-ROI alternative revenue source, delivering a sustainable means to fund not only capital and programs but also initiatives to elevate the health status of entire communities.

Accordant has traditionally served health systems, hospitals and academic medicine. However, we know "health" is the sum of many complex and interconnected parts. Achieving whole health requires collaboration and resources beyond the reach of any single organization. That's why Accordant now takes a more expansive approach to elevating health and well-being for adults and children by aligning the power of philanthropy and partnership not only to advance clinical care but also to address drivers of health.



Accordant's consultants specialize in advancing health, offering an abundance of expertise and genuine passion as we collaborate with organizations. From project evaluation and strategic planning to communication and campaign implementation, we customize each service to meet the specific needs and preferences of our partners. Our goal is to build momentum, capacity and impact through strong partnerships.

Accordant Services

Accordant offers a range of offerings to drive positive change:

PHILANTHROPY + GRANTS

ACCELERATING HEALTH EQUITY

CREATIVE + COMMUNICATIONS



BOARDS + GOVERNANCE

LEADERSHIP + TALENT

TRAINING + FACILITATION

Accordant serves traditional health organizations as well as organizations addressing a broader continuum of issues, risks and needs essential to elevating overall health and well-being. Those we partner with include:

Health systems, hospitals,
specialty care and clinics

Post-acute, palliative, hospice,
long-term and home care

Community foundations, anchor
organizations and coalitions
driving health

Academic medicine and
research organizations

Nonprofits addressing social,
economic and environmental
drivers of health

Health advocacy and
research organizations



PHILANTHROPY + GRANTS

Accordant harnesses the power of generosity by uncovering opportunities and integrating innovative strategy to accelerate performance. We leverage the impact of philanthropy through:

- [Campaign Planning, Management, Repositioning & Evaluation](#)
- [Holistic Grateful Patient & Clinician Engagement](#)
- Major and Planned Gift Pipeline & Portfolio Management
- Mid-Level Giving Optimization
- [Children's Health Giving](#)
- Data Evaluation, Management & Analytics
- Corporate & Foundation Partnerships
- Strategy, Assessments & Performance Benchmarking



BOARDS + GOVERNANCE

Accordant is a nationally recognized leader in elevating foundation and hospital board governance. Leadership volunteers are crucial allies; yet, many leaders express the need for knowledge and tools to support their effective engagement. Accordant's comprehensive program, BoardAdvance, provides practical and actionable training and tools as well as custom board manuals to empower board leaders in the following areas:

- Board Design, Structure & Function
- Roles, Responsibilities & Decision Rights
- Selection, Recruitment, Orientation & Onboarding
- Evaluation & Accountability
- Advancing Philanthropy & Advocacy
- Board Training, Manuals & Retreats



ACCELERATING HEALTH EQUITY

Accordant shapes purpose-driven partnerships and invigorates external investment to work toward a world where people from all walks of life have access to optimal health and well-being. We bring together the power of organizations, leaders and communities to foster collaborative and boundary-spanning solutions and services. Accordant achieves this through:

- Prioritization of Community Health, Access & Equity Initiatives
- Sustainable Blended & Braided Funding Strategies
- Community & Corporate Partnership Development
- Grantmaking Advisory Services
- Stakeholder Listening & Feedback Tours



CREATIVE + COMMUNICATIONS

In a relationship-forward industry, it's essential to operate with a mindset that communication is glue—not bait. Compelling communications must have the soul of a storyteller backed up by the rigor of strategy and data. Our commitment is to elevate communication to extend the organization's ability to move and motivate prospects and donor partners. We help through:

- Communications Evaluation, Strategy & Implementation
- Customized Donor & Community Engagement
- Storytelling Coaching, Messaging Strategies & Design



LEADERSHIP + TALENT

Engaged and effective leadership is essential to success. Combining the strengths, integrity and vision of those who lead organizations not only benefits each leader but also initiates a trickle-down effect on entire teams and organizations. As former health care and philanthropy executives, we know the pains, challenges and aspirations of leaders. We thrive on aligning values, passions and purpose with those of the organization. We can help through:

- Certified Executive Coaching
- Fractional & Transitional Staffing
- Leadership Acceleration
- Talent Development
- Talent & Staffing Assessments



TRAINING + FACILITATION

Accordant's thought leaders balance the delivery of information and inspiration in our compelling keynotes and training programs. Content is rooted in research and emerging best practices, supported by vibrant visuals and delivered to illuminate the inherent values and commitments of this work. Facilitated programs enable leaders and teams to identify, organize and process complex information in an approachable way. We engage, inspire and empower leaders and teams through:

- Onsite Workshops, Retreats & Keynotes
- Virtual & On-Demand Training
- Meeting Facilitation
- Team Building





What makes Accordant unique?



Sole focus on
advancing health



Deeply experienced
consulting talent



Recognized thought
leadership



Innovative, proprietary
tools and processes



Women-owned
and led

Accordant leverages our values of purpose, authenticity, teamwork, innovation and experience to elevate your mission. We approach our work with a blend of professionalism and personal touch, harnessing the power of philanthropy and partnership to vibrantly fulfill your mission and to bring your vision for impact to life. Together.

Contact us today to get started.

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